



Press Release

Samlex Announces New President Michael Hamanishi

BURNABY, B.C. — July 29, 2015 — Samlex America Inc, a global manufacturer and supplier of power electronics, today announced the appointment of Michael Hamanishi as Samlex's president. Mike brings more than 25 years of relevant industry experience and leadership to his new role having previously served as EVP of Samlex since 2011. Mike succeeds Samlex founder and company president Earl Berg, who will retain the role of CEO and board Chair after nearly 25 years of leading the organization since its incorporation in 1991.

"I've known and associated with Mike for the past 20 years in the power electronics market," said Mr. Berg. "His business acumen, industry experience and really just the type of person that Mike is are the reasons why I know he is the right choice to lead Samlex and our team into the future."

"Samlex is an exciting place to be right now. We're growing, capturing market share and setting ourselves apart as a company focused on building lasting customer relationships," said Hamanishi. "The biggest asset Samlex has is its people. When you work with a group of individuals who truly respect one another and want to see the company succeed, as a leader – it doesn't get much better than that. I'm honored to have been asked to take this role and am very much looking forward to the journey ahead."

About Samlex

Samlex America Inc., a global manufacturer and supplier of power conversion products, is focused on providing quality, innovative products supported by the best customer service in the industry. Visit samlexamerica.com for more information.

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