

## PRESS RELEASE

## Samlex America Marks 25 Year Anniversary

**BURNABY, BC - April 13, 2016** – April 2016 marks the 25<sup>th</sup> anniversary for Samlex America Inc, a leading manufacturer and supplier of power electronics.

Founded in 1991, Samlex America has grown from an idea and a vision to an internationally recognized manufacturer of power conversion products providing over 200 products to over 90 countries worldwide.

Rooted in strong family values, the commitment to their customers for providing innovative products supported by the best customer service in the industry has remained unchanged though the company has evolved considerably since its inception. "It's a wonderful acknowledgement of all the hard work our dedicated staff have and continue to put into Samlex every day," said Earl Berg, CEO and company founder. Equally important, this anniversary brings to the forefront all the customers that have trusted Samlex through the years. "It provides us the opportunity to pause and take a moment to thank everyone. From our factories, through our distributor partners, into our dealer channel, and to the end-users, to this cast of thousands that make who we are possible, I would like to extend my most sincere gratitude, now and for many years to come. "

Whether powering a base station radio, allowing extended run time in an RV, or providing critical backup power in an emergency, Samlex products have affected the lives of so many people around the globe. Mike Hamanishi, President adds, "I see these first 25 years to be the bedrock on which we are building the next 25 years upon. The future holds promise of technological advancements that will change the way the world harnesses and uses electrical power in our lives. Samlex America will be there every step of the way with relevant product innovations while continually finding better ways to service our customers."

## **About Samlex America**

Samlex America Inc., a global manufacturer and supplier of power conversion products, is focused on providing quality, innovative products supported by the best customer service in the industry. Learn more at <u>samlexamerica.com</u>

# # #

## **Contact Information**

Christine Ford, Marketing Manager christine.ford@samlexamerica.com 604-525-3836